



West Tennessee Hunter Jumper Association

2023

Sponsorship

Opportunities

WTHJA ✎ ***555 Dent Road Eads, TN 38028*** ✎ ***901-356-0605***



WTHJA invites you to be a part of our future!

For over 40 years, the West Tennessee Hunter Jumper Association has been dedicated to promoting excellence in horsemanship, riding, training and competition throughout West Tennessee and the surrounding areas.

WTHJA strives in producing highly competitive and fun horse shows right in the heart of Germantown. WTHJA shows have developed a reputation as a welcoming experience for the entire family with a positive and supportive community of riders, spectators and business partners that share a passion for equestrian sport.

Our history has been impressive, and we are excited for a future that builds on that success. Please join us in making that future possible by becoming a sponsor today. WTHJA Hunter/Jumper shows draw top equestrians from Louisiana, Mississippi, Missouri, Arkansas, Alabama and Tennessee and many other surrounding states. With 6 separate shows in which to participate in these competitors along with families, trainers, staff, and spectators have a significant local economic impact on hotels, restaurants, shops, and vendors.

As a sponsor, the benefits of placing your brand and business in front of this dynamic group are tremendous. According to the United States Equestrian Federation, the average equestrian participant has a net worth of almost \$1 million and an average household income of \$134,000. Sixty-six percent of equestrians have at least a college degree, 56% are employed full time, and 80% make or directly influence purchasing decisions at work. Equestrians are active and mobile. They spend an average of 30 nights per year in a hotel, rent a vehicle for times per year, and 43% fly more than 16 times per year. A WTHJA sponsorship offers you the opportunity to focus your marketing on this attractive equestrian demographic.

WTHJA offers several recognizable levels of sponsorship including Grand Champion, Champion, Reserve Champion, Blue Ribbon, and Red Ribbon. All levels of sponsors receive recognition on the on-site WTHJA donor banners, and sponsors will be announced daily during each show. Join us today in setting the course for continued success in the future of equestrian sport in the Germantown and Memphis area!

GRAND CHAMPION LEVEL

\$10,000+

- Public address announcements of sponsorship at all WTHJA shows
 - Your company banners at ringside (please give us a good usable logo)
 - Your company logo on WTHJA donor banners displayed at all WTHJA shows
 - Your company logo on WTHJA website's homepage
 - Your company link, logo and advertising on WTHJA website's sponsor page
 - Your company logo and advertisement included in prize list documents sent to potential exhibitors
 - Thank you messages posted to WTHJA Social Media Pages
 - Opportunity to sponsor division/classes and be part of awards presentations
 - Provide a junior rider with scholarship opportunities
 - A reserved premium parking spot near hunter ring or in main parking area
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CHAMPION LEVEL

\$5,000

- Public address announcements of sponsorship at all WTHJA shows
- Your company banners at ringside (please give us a good usable logo)
- Your company logo on WTHJA donor banners displayed at all WTHJA shows
- Your company logo on WTHJA website's homepage
- Your company link, logo and advertising on WTHJA website's sponsor page
- Your company logo and advertisement included in prize list documents sent to potential exhibitors
- Thank you, messages, posted to WTHJA social media outlets
- Selection of division/classes to sponsor and awards presentation opportunity
- Provide a junior rider with scholarship opportunities
- A reserved parking spot near hunter ring or in main parking area

RESERVE CHAMPION LEVEL

\$2,500

- Public address announcements of sponsorship at all WTHJA shows
- Your company banner at ringside (please give us a good usable logo)
- Your company logo on WTHJA donor banners displayed at all WTHJA shows
- Your company link, logo and advertising on WTHJA website's sponsor page
- Selection of division/classes to sponsor and awards presentation opportunity
- Thank you, messages, posted to WTHJA social media
- A reserved parking spot near hunter ring or in main lot

BLUE RIBBON LEVEL

\$1,000

- Public address announcements of sponsorship at all WTHJA shows
- Your company logo on WTHJA donor banners displayed at all WTHJA shows
- Your company link, logo and advertising on WTHJA website's sponsor page
- Selection of division/classes to sponsor and awards presentation opportunity
- Thank you, messages, posted to WTHJA social media pages
- A reserved parking spot near hunter ring or in main parking area

RED RIBBON LEVEL

\$500

- Public address announcements of sponsorship at all WTHJA shows
- Your company logo on WTHJA donor banners displayed at all WTHJA shows
- Your company link, logo and advertising on WTHJA website's sponsor page
- Selection of classes (**equitation or non-prize money up to 5 classes, or a single \$500 classic (one show)**) to sponsor and awards presentation opportunity
- Thank you, messages, posted to WTHJA social media pages

YELLOW RIBBON

\$350

- Public address announcement of sponsorship at all WTHJA shows
- Recognition on WTHJA donor banners displayed at all shows
- Selection of classes (**equitation or non-prize money up to 3 classes**) that are available to sponsor

WHITE RIBBON

\$250

- Public address announcement of sponsorship at all WTHJA shows
- Recognition on WTHJA donor banners displayed at all shows
- A class or selection of classes (**equitation or non-prize money up to 2 classes**) available to sponsor

PINK RIBBON

\$150

- Public address announcement of sponsorship at all WTHJA shows
- Recognition on WTHJA donor banners displayed at all shows
- A class available to sponsor (**a single equitation or non-prize money type class**)

Jumper Arena Sponsor Jump

\$1000

- Jump will be used in the jumper (or hunter if qualified design) arena as part of the course or as ring decoration in a ring at all WTHJA shows.
- Jump design and construction must be approved by horse show management. We can assist you with construction options.

- **We can assist you with jump storage options in between shows**